

Zlatá kaňka o.s. – Golden Blot

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INTERNATIONAL CHARITY PROJECT

ZLATÁ KAŇKA - GOLDEN BLOT

GOLDEN BLOT - WE PAINT FOR BETTER LIFE

Paintings by VIP personalities, who were not even knowing they can paint

SUSTAINABILITY OF SAFE AND CREATIVE LIFE - AGENDA 2030

UNESCO EDUCATION 2030

information about our INTERNATIONAL CHARITY PROJECT **GOLDEN BLOT – WE PAINT FOR BETTER LIFE supporting implementation of UN – AGENDA 2030 and UNESCO EDUCATION 2030 agenda and other supporting programs and projects.**

The project has the auspices of the **MINISTRY FOR FOREIGN AFFAIRS** and the **MINISTRY FOR LOCAL DEVELOPMENT** of Czech Republic

The Project focuses on supporting four main outputs:

- 1.- support for AGENDA 2030 – engaging world VIP personalities, which as leaders/faces of their foundations- support individual areas of human life on the planet, that is included in 17 points of AGENDA 2030**
- 2.- support for UNESCO EDUCATION 2030 and other UNESCO documents and projects**
- 3.-support for the output of the EUROPEAN FUND FOR SUSTAINABLE DEVELOPMENT**
- 4.- implementation and utilization of CZECH UNIQUE PATENT - „PAINTING TECHNIQUE FOR BLIND,, as educational activity of EDUCATION 2030 agenda**

THE PROJECT IS REALIZED BY:

- 1.- by engaging VIPs to create greater media interest in the activities they perform, the project will raise awareness of the importance of the AGENDA 2030 implementation in the eyes of professional and, above all, the wider world public.**
- 2.- proof of responsibility of Czech politicians, companies and VIP personalities for expansion and practical use of unique Czech technique of painting for blind , as world's unique, which is our precious “duty” to expand to as many countries as possible with support of UNESCO**

GOLDEN BLOT – PAINTING FOR BETTER LIFE:

The main principle of the project is the creation of painting using our unique technique, so that the paintings are painted by VIPs who can't paint, and by signing them, they create original collectible artwork. At the same time, the creation of such painting will not take long.

PROJECT GOLDEN BLOT:

- 1.- world VIPs painting
- 2.- INTERNATIONAL AWARD GOLDEN BLOT
- 3.- GALERY GOLDEN BLOT – CREATING INTERNATIONAL VIP GALLERY AND EDUCATIONAL CENTER
- 4.- SENIORS AND FAMILY – INTER GENERATION COEXISTENCE

PROJECT IMPLEMENTATION INSTRUMENTS :

PAINTING BY WORLD VIPs – TECHNIQUES :

- a,- OIL PAINTING
- b,- OUR UNIQUE TECHNIQUE FOR BLIND

Painting will be created by two main techniques, VIP can choose which technique prefers and if interested, they can also paint a painting using the other technique later in their own time.

PROJECT FORM OF GOLDEN BLOT:

World VIPs painting within these project categories:

- THE STARS OF SILVER SCREEN PAINTS ON CANVAS
- THE STARS OF MUSIC WORLD PAINTS FOR BETTER WORLD this project will be divided into 2 categories:
 - a,- popular music
 - b, classical music
- BEAUTY FROM THE DARK - World VIPs paints using our unique technique for blind (+ paintings of talented blind persons)

GOLDEN BLOT AWARD – annual awards in four main categories:

- ANGEL BLOT in colour of rainbow (National award)
- EUROPEAN AWARD
- WORLD AWARD - GOLD
- DIAMOND AWARD (award given by project creators and partners)

BREAKDOWN OF PROJECT FUNDING

- 1.- 30% for each VIP, who participate in the project. Each VIP has either a nonprofit company, a foundation, or they support someone in their own country. The choice is theirs.
- 2.- 20% UNESCO (amount is automatically transferred to UNESCO account)
- 3.- 20% for partners participating in our program in each country (if he acts for GOLDEN BLOT project independently)
- 4.- 20 % pro GOLDEN BLOT– amount will be used for project ZLATÁ KAŇKA-GOLDEN BLOT
- 5.- 10% for running – development of project presentation

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How we artistically cooperate with VIPs:

Two creative techniques.

We approach the VIP to negotiate the terms of painting when and where such a painting will be painted, with the direct participation of our professional painter-consultant who helps VIP with particular painting.

2, Exhibition and auction

In addition to self-interested bidders from the public, appeals to large commercial companies, foundations, politicians to engage actively in auctions.

Support is provided by our Auction Centre in form of:

- auctioning of works of art created within the project in the world
- exhibitions of works created in the project and presentations of the GOLDEN BLOT project
- provide professional assistance to VIPs
- securing other works of art that are also the subject of the project auctioning
- Painting demonstrations as an accompaniment to charity social dinners

Center is the artistic guarantor of the project

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